

SUSTAINABLE PRACTICE WITH ZERO WASTE APPROACH WITH REMAINING CLOTHS

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ABSTRACT

For sustainable Fashion, Many designers believes that, if customer pay attention to good quality of fabrics and garments, then fashion industry can be introduce good designs for all seasons, which they can wear in different style. By doing this, there will be beautiful clothes in their wardrobe and also sustainable for the environment. Sustainable means, a method that is eco-friendly and ethical. Now fashion industry is also very attentive for sustainable fashion. Many studies show that, the fashion industry is one of the largest polluted industries in the world after oil industry. Waste is one of the most pressing problems in the fashion industry. Waste can be assimilated by ecological systems. There are so many ways such as up cycle, alteration, reuse, remade, recycles, etc. can be used for sustainable fashion. When we see in our surrounding, many wastage fabrics are found in various sources such as tailoring shops, boutiques, retail fabric shop, garment manufacturing units etc. which are thrown either in garbage bucket or burn, which create a harmful pollution and environment. Reuse method is good ways of uses of wastage textile material, which may be create a sustainable new product line or innovation. The meaning of reuse may be action of using something again. Zero waste, another method also support to sustainability, which may apply for redesign of waste material or remaining material of textile. So in this regard, the main objective of this paper is:

- *To study on importance of Sustainable Fashion*
- *To develop sustainable material with help of traditional fabric ornamentation techniques*
- *To create new garment/product through zero waste technique*

For achieving of the objectives primary and secondary both data are used. Secondary data is collected from published books, magazine, papers, e- content etc. For collection of primary data convenience method were used. Research work has completed in different phases.

KEYWORDS: *Sustainable, Textile, Fashion, Zero Waste*